

# Our Driving Concern

an **nsc** program

## NORTH CAROLINA

## 2025 OBSERVANCE CALENDAR

| DATE       | EVENT                                       | PRIMARY MESSAGE                            | LEARN MORE  |
|------------|---|--|---|
| FEBRUARY 9 | SUPER BOWL LIX - IMPAIRED DRIVING           | FANS DON'T LET FANS DRIVE DRUNK            | <a href="https://www.nhtsa.gov/super-bowl-sunday-fans-dont-let-fans-drive-drunk">https://www.nhtsa.gov/super-bowl-sunday-fans-dont-let-fans-drive-drunk</a>   |
| MARCH 3-9  | VEHICLE SAFETY RECALLS WEEK                 | CHECK TO PROTECT                           | <a href="https://checktoprotect.org/">https://checktoprotect.org/</a>   |
| MARCH 17   | ST. PATRICK'S DAY - IMPAIRED DRIVING        | BUZZED DRIVING IS DRUNK DRIVING            | <a href="https://www.nhtsa.gov/press-releases/dont-test-your-luck-st-patricks-day">https://www.nhtsa.gov/press-releases/dont-test-your-luck-st-patricks-day</a>   |
| APRIL      | NATIONAL DISTRACTED DRIVING AWARENESS MONTH | PUT THE PHONE AWAY OR PAY                  | <a href="https://www.nhtsa.gov/april-distracted-driving-awareness-month">https://www.nhtsa.gov/april-distracted-driving-awareness-month</a>   |
| APRIL 7-14 | DISTRACTED DRIVING CAMPAIGN                 | PUT THE PHONE AWAY OR PAY                  | <a href="https://www.nhtsa.gov/campaign/distracted-driving">https://www.nhtsa.gov/campaign/distracted-driving</a>   |
| APRIL 20   | 420 DRUG-IMPAIRED DRIVING CAMPAIGN          | IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | <a href="https://www.trafficsafetymarketing.gov/safety-topics/drug-impaired-driving/if-you-feel-different-you-drive-different/420h-text">https://www.trafficsafetymarketing.gov/safety-topics/drug-impaired-driving/if-you-feel-different-you-drive-different/420h-text</a> |

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|--------------------|------------------------------------|---|---|
| MAY                | GLOBAL YOUTH TRAFFIC SAFETY MONTH  | PROMOTE SAFE TEEN DRIVING                   | <a href="https://www.nsc.org/road/resources/dih/driveithome">https://www.nsc.org/road/resources/dih/driveithome</a>   |
| MAY                | NATIONAL BICYCLE SAFETY MONTH      | SHARE THE ROAD<br>SAFETY FOR ALL ROAD USERS | <a href="https://www.nhtsa.gov/press-releases/consumer-advisory-safety-tips-bicycle-safety-month-bike-school-day">https://www.nhtsa.gov/press-releases/consumer-advisory-safety-tips-bicycle-safety-month-bike-school-day</a> |
| MAY                | MOTORCYCLE SAFETY AWARENESS MONTH  | SHARE THE ROAD<br>SAFETY FOR ALL ROAD USERS | <a href="https://www.trafficsafety.marketing.gov/safety-topics/motorcycle-safety">https://www.trafficsafety.marketing.gov/safety-topics/motorcycle-safety</a>   |
| MAY 1              | NATIONAL HEATSTROKE PREVENTION DAY | ONCE YOU PARK, STOP. LOOK. LOCK             | <a href="https://www.nhtsa.gov/press-releases/nhtsa-help-prevent-child-heatstroke-and-stop-look-lock">https://www.nhtsa.gov/press-releases/nhtsa-help-prevent-child-heatstroke-and-stop-look-lock</a>                         |
| MAY 12 -<br>JUNE 1 | CLICK IT OR TICKET                 | SEAT BELTS SAVE LIVES                       | <a href="https://www.nhtsa.gov/campaign/click-it-or-ticket">https://www.nhtsa.gov/campaign/click-it-or-ticket</a>   |
| JUNE               | NATIONAL SAFETY MONTH              |   | <a href="https://www.nsc.org/workplace/national-safety-month">https://www.nsc.org/workplace/national-safety-month</a>   |
| JULY               | VEHICLE THEFT PREVENTION MONTH     |   | <a href="https://www.nhtsa.gov/vehicle-safety/vehicle-theft-prevention">https://www.nhtsa.gov/vehicle-safety/vehicle-theft-prevention</a>   |

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| JULY 4                       | IMPAIRED DRIVING                  | BUZZED DRIVING IS DRUNK DRIVING<br>IF YOU FEEL DIFFERENT, YOU DRIVE<br>DIFFERENT   | <a href="https://www.nhtsa.gov/celebrate-america-safely-july-4th">https://www.nhtsa.gov/celebrate-america-safely-july-4th</a>   |
| JULY 7-11                    | SPEED CAMPAIGN                    | SPEEDING SLOWS YOU DOWN  | <a href="https://www.trafficsafetymarketing.gov/safety-topics/speeding/speeding-slows-you-down">https://www.trafficsafetymarketing.gov/safety-topics/speeding/speeding-slows-you-down</a>   |
| AUGUST 12-<br>SEPTEMBER<br>1 | AUGUST/LABOR DAY IMPAIRED DRIVING | DRIVE SOBER OR GET PULLED OVER;<br>RIDE SOBER OR GET PULLED OVER; IF<br>YOU FEEL DIFFERENT, YOU DRIVE<br>DIFFERENT; DRIVE HIGH GET A DUI | <a href="https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day">https://www.trafficsafetymarketing.gov/safety-topics/drunk-driving/drive-sober-or-get-pulled-over/august-labor-day</a> |
| SEPTEMBER<br>21-27           | CHILD PASSENGER SAFETY WEEK       | OCCUPANT PROTECTION  | <a href="https://www.cpsboard.org/resource-center/cpsweek/">https://www.cpsboard.org/resource-center/cpsweek/</a>   |
| SEPTEMBER<br>27              | NATIONAL SEAT CHECK SATURDAY      | OCCUPANT PROTECTION  | <a href="https://www.nhtsa.gov/press-releases/national-car-seat-check-saturday-2024">https://www.nhtsa.gov/press-releases/national-car-seat-check-saturday-2024</a>   |
| OCTOBER                      | PEDESTRIAN SAFETY MONTH           | PEDESTRIAN SAFETY  | <a href="https://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety">https://www.trafficsafetymarketing.gov/safety-topics/pedestrian-safety</a>   |
| OCTOBER<br>19-25             | TEEN DRIVING SAFETY WEEK          | PROMOTE SAFE TEEN DRIVING  | <a href="https://www.nsc.org/road/resources/national-teen-driver-safety-week">https://www.nsc.org/road/resources/national-teen-driver-safety-week</a>   |

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| OCTOBER<br>20-24  | NATIONAL SCHOOL BUS SAFETY WEEK                                      | OCCUPANT PROTECTION  | <a href="https://www.napt.org/nsbsw">https://www.napt.org/nsbsw</a>   |
| OCTOBER<br>31     | HALLOWEEN - IMPAIRED DRIVING   | BUZZED DRIVING IS DRUNK DRIVING  | <a href="https://www.nhtsa.gov/halloween-safety-tips">https://www.nhtsa.gov/halloween-safety-tips</a>   |
| NOVEMBER<br>26    | THANKSGIVING EVE - IMPAIRED DRIVING                                  | BUZZED DRIVING IS DRUNK DRIVING  | <a href="https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/thanksgiving-eve">https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/thanksgiving-eve</a>       |
| NOVEMBER<br>26-30 | THANKSGIVING HOLIDAY TRAVEL - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING | BUZZED DRIVING IS DRUNK DRIVING;<br>IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | <a href="https://www.nhtsa.gov/thanksgiving-travel-safety-tips">https://www.nhtsa.gov/thanksgiving-travel-safety-tips</a>   |
| NOVEMBER<br>27    | THANKSGIVING - OCCUPANT PROTECTION                                   | BUCKLE UP, EVERY TRIP, EVERYTIME   | <a href="https://www.nhtsa.gov/thanksgiving-travel-safety-tips#buckle-up.-every-trip.-every-time">https://www.nhtsa.gov/thanksgiving-travel-safety-tips#buckle-up.-every-trip.-every-time</a>   |
| DECEMBER<br>1-5   | OLDER DRIVER SAFETY AWARENESS WEEK                                   |  | <a href="https://www.nhtsa.gov/older-drivers/keeping-our-older-drivers-safe-road">https://www.nhtsa.gov/older-drivers/keeping-our-older-drivers-safe-road</a>   |
| DECEMBER<br>1-9   | PRE-HOLIDAYS (WINTER) - IMPAIRED DRIVING/DRUG-IMPAIRED DRIVING       | BUZZED DRIVING IS DRUNK DRIVING;<br>IF YOU FEEL DIFFERENT, YOU DRIVE DIFFERENT | <a href="https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/pre-holidays-winter">https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/buzzed-driving-drun-driving/pre-holidays-winter</a> |

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| DECEMBER<br>10-<br>JANUARY 1,<br>2026 | WINTER HOLIDAY SEASON - IMPAIRED<br>DRIVING/DRUG-IMPAIRED DRIVING | DRIVE SOBER OR GET PULLED OVER;<br>IF YOU FEEL DIFFERENT, YOU DRIVE<br>DIFFERENT, DRIVE HIGH, GET A DUI | <a href="https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/drive-sober-or-get-pulled-over/winter-holidays">https://www.trafficsafetymarketing.gov/safety-topics/drun-driving/drive-sober-or-get-pulled-over/winter-holidays</a> |